



## NEWS RELEASE

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### **Hudson Crop Announces New Regional Sales Manager**

Overland Park, Kansas – January 20, 2011 – Hudson Crop, a unit of Hudson Insurance Group, is pleased to announce that James R. Bennett has joined our Hudson Crop sales team as Regional Vice President for the Mid-East Region. Jim’s primary responsibilities will be training, support, recruiting and appointing agents throughout the region. Jim brings 21 years of experience in the crop insurance industry and was born and raised on a family farm near Gibson City, Illinois. Jim farmed for 18 years and began his crop insurance career in 1989 starting as an independent Crop Hail and MPCl adjuster.

Jim has served as a Representative of the American Association of Crop Insurers Agent Advisory Committee in Washington, DC, and has a Bachelor of Science Degree in Ag-Business from Illinois State University. Jim and his wife Teena reside in Bloomington, IL, and have two daughters and a son-in-law.

Call today to learn more about the crop insurance products offered by Hudson Crop.

The Mid-East Hudson Crop Team can be reached at the following:

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